



The Beauty TAILOR

The Art of Craftsmanship

The Beauty TAILOR

FULL CANVAS CONSTRUCTION

Our suits are constructed with full horsehair canvas. Invisible from the outside, the lightweight horsehair canvas is hand-stitched into the wool fabric.

This canvas construction holds the shape of the suit while molding to your body's form over time, creating a natural drape, excellent fit and undoubtedly breathable comfort. The canvas flexible natural drape, creates a timeless comfort over time.

Our full canvas suit is an investment, quality suit that will provide us years of enjoyment.



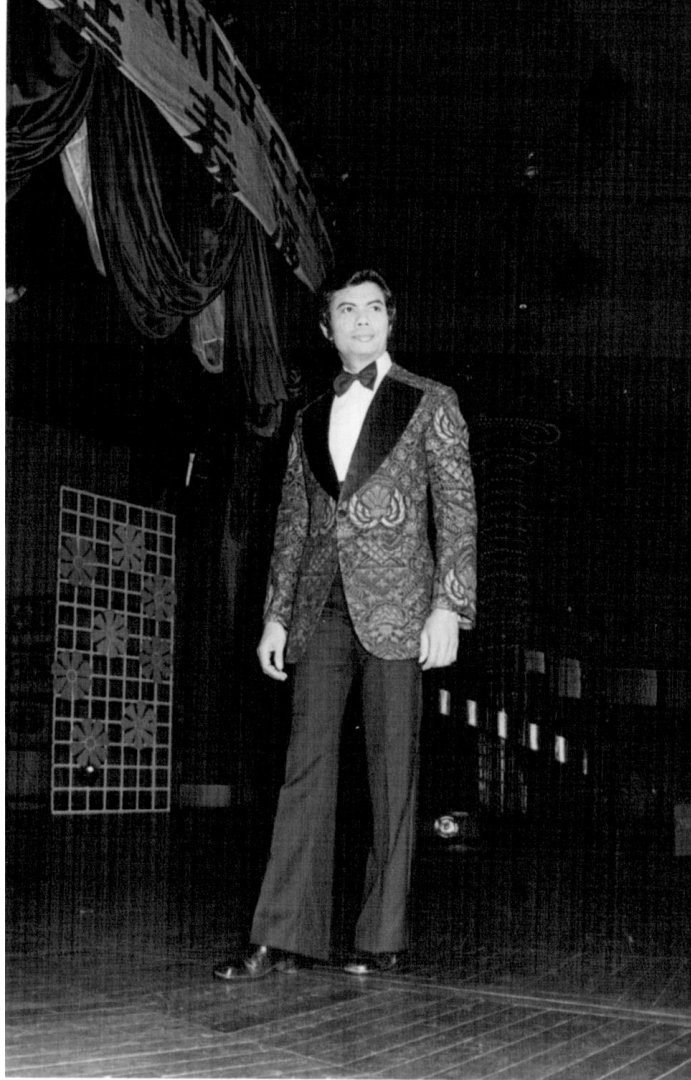


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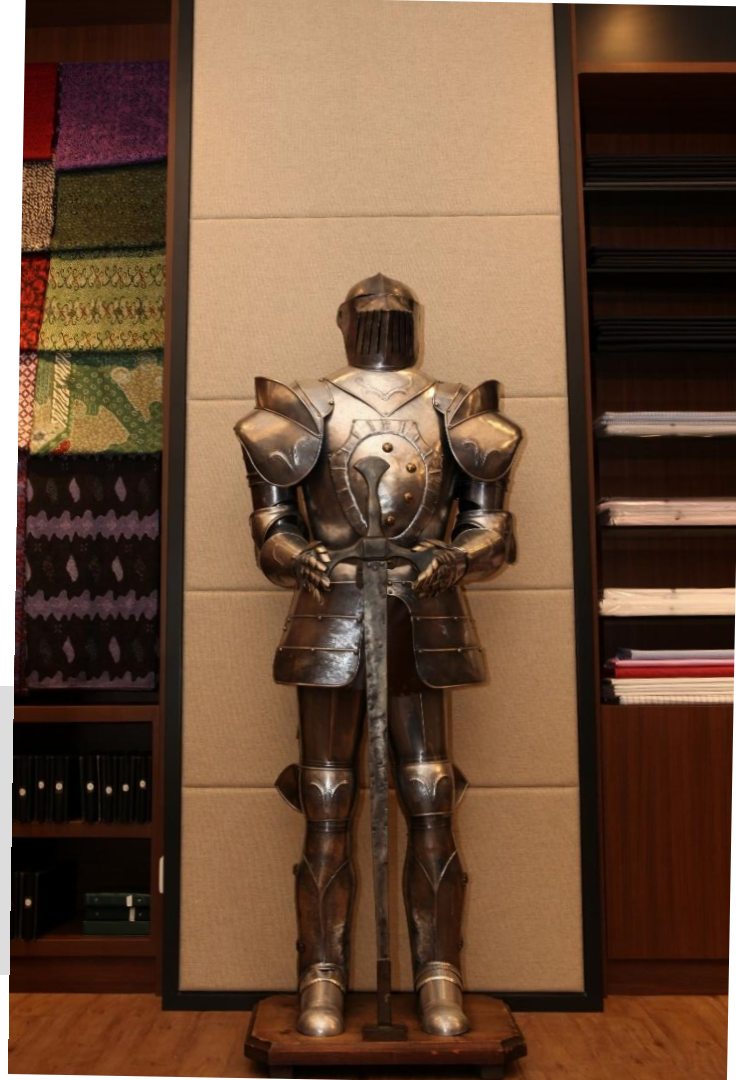
Rahadian Yamin 1970



ABOUT US

Founded in 1938, our mission is to deliver the highest quality of tailoring with world class service.

It is a testament to our commitment;
a commitment of quality born from
idealism and persistence.



WELCOME NOTE

Tatang Reggy

2nd Generation Owner

A suit needs to fit.

There is a reason its called suit.



INTRODUCING

 **The Beauty** TAILOR

Established in 1938 in Central Jakarta, we immediately set out a vision: to be the finest manufacturer of suits in the nation. Today, over 80 years later, we are still handcrafting each of our garments individually in our workshop in Central Jakarta. It is a testament to our commitment; a commitment of quality born from idealism and persistence.



Rahadian Yamin 1970



OUR MISSION

We continue to grow in reputation and excellence.
In crafting our suits, we use a combination of latest technology and traditional tailoring techniques.
We believe that adapting and improving is key.
Combined with our tailors' experience and expertise, it results in true elegance, quality, comfort, and style.

We strive to make every one of our customers happy.



Rahadian Yamin



OUR VISION

We believe in producing a limited number of articles rather than mass-producing, as it may endanger our classic style, betraying our vision and philosophy. It is also our ongoing commitment to try out new materials and solutions to combine shape and wearability to create a perfect balance.



Rio Dewanto



WHAT WE DO

Our expertly trained tailors are willing to work closely with our clients and offer different options, all in order to create a one of a kind made to measure wardrobe.



Suits

Our bespoke suits are a labor of love. More than 35 hours of handwork are required for hand made and a full canvas construction.



Shirts

Our bespoke shirts are created from scratch.



Service Clothes

We transform standard cut suits into tailor-made masterpieces which fit you.



A gentleman never
talks about his
tailor.



OUR WORK

Clothes maketh the man. Naked people have little
or no influence on society.

Such is the words of Mark Twain as he is
describing how important your wardrobe is and
how people will judge you based on your attire.

OUR GOAL

We believe in producing a limited number of articles rather than mass-producing, as it may endanger our classic style, betraying our vision and philosophy.



WHY CHOOSE US

Our full canvas suit is an investment, quality suit that will provide us years of enjoyment. Our suits radiate both class and elegance. It is a sign of your influence on society.



Craftsmanship



Fast Service



Inhouse Stylist

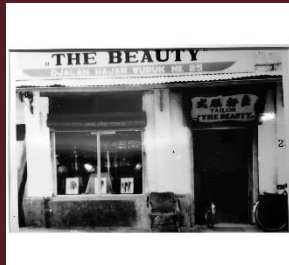


Attractive Prices

OUR HISTORY

Since 1938, we have clothed distinguished men in Indonesia.

We are passionate when we work with clients to create the full-service wardrobe they envision.



1938

Humble Beginnings



1970

Hayam Wuruk Workshop



2013

Plaza Indonesia Level 3

LOCATION BRANCH



Branch Location

Jalan Hayam Wuruk no 25



Branch Location

Plaza Indonesia Level 3



PORTFOLIO





FAQ

Q: What should I wear during measurement?

A: In order for us to be able to take an accurate set of measurements, we would suggest that you wear a well-fitting shirt and a pair of trousers.

Q: How long does it take to measure a suit?

A: It will take 4 weeks, including 1 fitting.

Q: Can you come to my location?

A: Yes, our tailors can definitely come to you. All you need to do is call us to reserve an appointment in advance.

————— THANK YOU